

**STATE OF WASHINGTON  
WASHINGTON STATE DEPARTMENT OF AGRICULTURE  
OLYMPIA, WASHINGTON**

**REQUEST FOR PROPOSALS  
RFP NO. FP-001**

*If you download this RFP from the WSDA website located at [agr.wa.gov/Marketing/AgFairs](http://agr.wa.gov/Marketing/AgFairs) you are responsible for sending your name, address, e-mail address, and telephone number to the RFP Coordinator in order for your organization to receive any RFP addenda.*

**PROJECT TITLE: ECONOMIC IMPACT OF FAIRS IN THE STATE OF WASHINGTON**

**PROPOSAL DUE DATE/TIME:** November 28, 2005 – 12:00 Noon, local time, in Olympia, Washington.

**ESTIMATED TIME PERIOD FOR CONTRACT:** January 1, 2006 through June 30, 2007 with possible amendments extending the period of performance at the sole discretion of WSDA.

**CONSULTANT ELIGIBILITY:** This procurement is open to those consultants that satisfy the minimum qualifications stated herein and that are available for work in Washington State.

**CONTENTS OF THE REQUEST FOR PROPOSALS:**

1. Introduction
2. General Information for Consultants
3. Proposal Contents
4. Evaluation and Award
5. Exhibits
  - A. Certifications and Assurances
  - B. Personal Service Contract with General Terms and Conditions

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## **1. INTRODUCTION**

### **1.1 PURPOSE AND BACKGROUND**

The **Washington State Department of Agriculture** hereafter called "**WSDA**," is initiating this Request for Proposal (RFP) to select a consultant to perform an economic impact study of fairs in the State of Washington.

Agricultural fairs provide numerous economic and social benefits to Washington State including commercial and social events, rural economic development, disaster preparedness, and opportunities for youth, which are all part of the multi-faceted, year-round industry. In 2005, the Washington State Legislature provided funds to the Agency for the purpose of developing an economic analysis of the impact of fairs in Washington State. The Washington State Fairs Association was instrumental in working with the legislature to obtain this funding.

### **1.2 OBJECTIVE AND APPROACH**

#### **Focus of the Study:**

The intent of the economic impact study of fairs is to identify and quantify the total annual economic impact, from all sources, associated with Washington State fairs and fairground facility operations in 2005, and estimate the resulting state tax revenue impact. The estimation should be divided into two parts:

- A. Identify and quantify the direct and indirect economic impacts of the fair operations. Evaluate the state tax revenue impact associated with the economic impacts.
- B. Identify and quantify the direct and indirect economic impacts of other (non-fair) activities on fairgrounds in the state. Evaluate the state tax revenue impacts associated with economic impacts.

#### **Scope of Work:**

The contractor shall conduct a study to assess both the direct and indirect economic impacts of the fair and fairground operations in Washington State. This analysis shall study those impacts directly associated with the operation of the fairs themselves and all other activities associated with the fair.

Direct/Indirect Impacts of Fair and non-fair activities shall include, but not be limited to:

- Employment and income impact at the state level
- State tax revenue impact
- Sector impacts on the state economy
  - Lodging
  - Eating and drinking
  - Retail purchases
  - Transportation
- On-site and off-site vendor/business sales and spending
- Non-Profit fund raising revenues
- Animal/livestock sales and associated revenues.

The Consultant should be resourceful and creative in its approach in developing and completing an economic impact of fairs within the funding allowed and within the appropriate timeframes for expending those funds.

The primary work of the economic impact study of fairs must be completed by May 1, 2007. A draft economic impact study will be submitted to the AGENCY for review. If needed, the AGENCY will meet with the Contractor to discuss any questions or issues relating to the draft study. A final economic impact study of fairs must be completed by June 30, 2007.

### **1.3 MANDATORY AND HIGHLY DESIRABLE EXPERIENCE AND QUALIFICATIONS**

#### **Mandatory Experience and Qualifications**

The consultant must demonstrate the following minimum qualifications:

1. Minimum three (3) years successful experience in developing economic analyses.
2. Be licensed to do business in the State of Washington.

#### **Highly Desirable Experience and Qualifications**

1. Demonstrate successful experience in developing economic analyses of fairs.
2. Demonstrate experience developing methodology and evaluation tools for an economic impact study.
3. Demonstrate experience developing documents/reports with high-profile visibility.

### **1.4 FUNDING**

The amount of money available for the project is divided into fiscal years as follows:

Up to \$35,100 to be expended prior to June 30, 2006  
Up to \$36,100 to be expended prior to June 30, 2007

Indirect rates and administrative costs must be included in the total dollars available for the project. Proposals in excess of the dollar amounts and schedule for expenditures will be rejected as non-responsive and will not be evaluated.

Any contract awarded as a result of this procurement is contingent upon the availability of funding.

In the event additional funding becomes available, any contract awarded may be renegotiated to provide for additional related services.

### **1.5 PERIOD OF PERFORMANCE**

The period of performance of any contract resulting from this RFP is tentatively scheduled to begin on or about January 1, 2006 and to end on June 30, 2007. Amendments extending the period of performance, if any, shall be at the sole discretion of the AGENCY.

### **1.6 DEFINITIONS**

Definitions for the purposes of this RFP include:

**Agency or WSDA:** The Washington State Department of Agriculture is the agency of the state of Washington that is issuing this RFP.

**Consultant:** Individual or company submitting a proposal in order to attain a contract with the AGENCY.

**Contractor:** Individual or company whose proposal has been accepted by the AGENCY and is awarded a fully executed, written contract.

**Proposal:** A formal offer submitted in response to this solicitation.

**Request for Proposals (RFP):** Formal procurement document in which a service or need is identified but no specific method to achieve it has been chosen.

## **1.7        ADA**

The AGENCY complies with the Americans with Disabilities Act (ADA). Consultants may contact the RFP Coordinator to receive this Request for Proposals in Braille or on tape.

## **2. GENERAL INFORMATION FOR CONSULTANTS**

### **2.1 RFP COORDINATOR**

The RFP Coordinator is the sole point of contact in the AGENCY for this procurement. All communication between the Consultant and the AGENCY upon receipt of this RFP shall be with the RFP Coordinator, as follows:

Dannie McQueen, Manager  
WSDA – Administrative Regulations Program  
1111 Washington Street SE  
PO Box 42560  
Olympia, WA 98504-2560  
360/902-1809 Work telephone  
[dmcqueen@agr.wa.gov](mailto:dmcqueen@agr.wa.gov) Email address

Any other communication will be considered unofficial and non-binding on the AGENCY. Consultants are to rely on written statements issued by the RFP Coordinator. Communication directed to parties other than the RFP Coordinator may result in disqualification of the Consultant.

### **2.2 ESTIMATED SCHEDULE OF PROCUREMENT ACTIVITIES**

Issue Request for Proposals	Oct. 31, 2005
Question and answer period	Oct. 31 – Nov. 14, 2005
Issue addendum to RFP (if applicable)	Nov. 15, 2005
Proposals due	Nov. 28, 2005 – 12 Noon
Evaluate proposals and conduct oral interviews with finalists, if needed	Nov. 29 - Dec. 8, 2005
Announce “Apparent Successful Contractor” and send notification via fax or e-mail to unsuccessful proposers	Dec. 12, 2005
Hold debriefing conferences (if requested)	Dec. 13 – Dec. 16, 2005
Negotiate contract	Dec. 13 – Dec. 16, 2005
File contract with OFM	Dec. 19, 2005
Start Contract Work	Jan. 4, 2006

*NOTE: WSDA reserves the right to revise the above schedule.*

### **2.3 PRE-PROPOSAL QUESTIONS ON THE RFP**

Questions on the RFP are to be submitted in writing to the RFP Coordinator by November 14, 2005. The AGENCY shall be bound only to written answers to questions. Any oral responses given shall be considered unofficial. Written questions submitted or in subsequent communication with the RFP Coordinator will be documented and answered in written form. Within five business days of the deadline for written questions, a copy of the questions and answers in the form of an Addendum to the RFP will be sent to each prospective consultant, either by mail or electronically, who received the RFP or made the RFP Coordinator aware of its interest in this procurement. A copy of the questions and answers will be placed on the AGENCY website as follows: [agr.wa.gov/Marketing/AgFairs](http://agr.wa.gov/Marketing/AgFairs)

## **2.4 SUBMISSION OF PROPOSALS**

Proposals may be submitted in hard copy or electronically. Proposals may not be transmitted via facsimile.

**HARD COPY:** If submitting the proposal in hard copy, the following information is applicable. Consultants are required to submit four (4) copies of their proposal. One (1) copy must have original signatures and three (3) copies can have photocopies signatures. The proposal, whether mailed or hand delivered, must be received by the AGENCY no later than 12:00 Noon local time in Olympia, Washington, November 28, 2005. The proposal is to be sent to the RFP Coordinator at the address noted in Section 2.1. The envelope should be clearly marked to the attention of the RFP Coordinator, who is the agency's sole point of contact for this procurement.

Consultants mailing proposals should allow normal mail delivery time to ensure timely receipt of their proposals by the RFP Coordinator. Consultants who hand-deliver proposals should allow time for traffic congestion. Consultants assume the risk for the method of delivery chosen. The AGENCY assumes no responsibility for delays caused by any delivery service.

**ELECTRONIC:** If submitting the proposal electronically, the following information is applicable. Proposals being submitted electronically must be submitted as an attachment to e-mail to Dannie McQueen, RFP Coordinator at [dmcqueen@agr.wa.gov](mailto:dmcqueen@agr.wa.gov). Proposals must arrive by 12:00 Noon local time in Olympia, Washington November 28, 2005. Attachments to e-mail shall be on Microsoft Word software. Zipped files cannot be received by the WSDA and cannot be used for submission of proposals. Consultants submitting proposals via e-mail shall also send copies of the cover submittal letter and the certifications and assurances form with original signatures to the RFP Coordinator. The AGENCY does not assume responsibility for any problems in the e-mail.

Late proposals will not be accepted and will be automatically disqualified from further consideration. The proposals must respond to the procurement requirements. Do not respond by referring to material presented elsewhere. The proposal must be complete and must stand on its own merits.

Failure to respond to any portion of the procurement document may result in rejection of the proposal as non-responsive. All proposals and any accompanying documentation become the property of the AGENCY and will not be returned.

## **2.5 PROPRIETARY INFORMATION/PUBLIC DISCLOSURE**

Materials submitted in response to this competitive procurement shall become the property of the AGENCY.

All proposals received shall remain confidential until the contract, if any, resulting from this RFP, is signed by the Director of the AGENCY and the apparent successful Contractor; thereafter, the proposals shall be deemed public records as defined in RCW 42.17.250 to 42.17.340, "Public Records."

Any information in the proposal that the Consultant desires to claim as proprietary and exempt from disclosure under the provisions of RCW 42.17.250 to 42.17.340 must be clearly designated. The page must be identified and the particular exception from disclosure upon which the Consultant is making the claim. Each page claimed to be exempt from disclosure must be clearly identified by the word "Confidential" printed on the lower right hand corner of the page.

The AGENCY will consider a Consultant's request for exemption from disclosure; however, the AGENCY will make a decision predicated upon Chapter 42.17 RCW and Chapter 16-06 of the



Washington Administrative Code. Marking the entire proposal exempt from disclosure will not be honored. The Consultant must be reasonable in designating information as confidential. If any information is marked as proprietary in the proposal, such information will not be made available until the affected proposer has been given an opportunity to seek a court injunction against the requested disclosure.

A charge will be made for copying and shipping, as outlined in RCW 42.17.300. No fee shall be charged for inspection of contract files, but twenty-four (24) hours notice to the RFP Coordinator is required. All requests for information should be directed to the RFP Coordinator.

## **2.6 REVISIONS TO THE RFP**

In the event it becomes necessary to revise any part of this RFP, addenda will be provided via e-mail or in hardcopy to all who were sent the RFP. Addenda will also be published on the AGENCY website [agr.wa.gov/Marketing/AgFairs](http://agr.wa.gov/Marketing/AgFairs). For this purpose, the published questions and answers from individual queries and any other pertinent information shall be considered an addendum to the RFP and also placed on the website.

If you downloaded this RFP from the WSDA website located at [agr.wa.gov/Marketing/AgFairs](http://agr.wa.gov/Marketing/AgFairs), you are responsible for sending your name, address, e-mail address and telephone number to the RFP Coordinator in order for your organization to receive any RFP amendments or bidder questions/agency answers.

The AGENCY also reserves the right to cancel or to reissue the RFP in whole or in part, prior to execution of a contract.

## **2.7 MINORITY & WOMEN-OWNED BUSINESS PARTICIPATION**

In accordance with the legislative findings and policies set forth in Chapter 39.19 RCW, the state of Washington encourages participation in all of its contracts by firms certified by the Office of Minority and Women's Business Enterprises (OMWBE). Participation may be either on a direct basis in response to this solicitation or on a subcontractor basis. However, no preference will be included in the evaluation of proposals, no minimum level of MWBE participation shall be required as a condition for receiving an award, and proposals will not be rejected or considered non-responsive on that basis. Any affirmative action requirements set forth in federal regulations or statutes included or referenced in the contract documents will apply. Bidders may contact OMWBE at 360/753-9693 to obtain information on certified firms.

## **2.8 ACCEPTANCE PERIOD**

Proposals must provide 60 days for acceptance by AGENCY from the due date for receipt of proposals.

## **2.9 RESPONSIVENESS**

All proposals will be reviewed by the RFP Coordinator to determine compliance with administrative requirements and instructions specified in this RFP. The Consultant is specifically notified that failure to comply with any part of the RFP may result in rejection of the proposal as non-responsive.

The AGENCY also reserves the right, however, at its sole discretion to waive minor administrative irregularities.

## **2.10 MOST FAVORABLE TERMS**

The AGENCY reserves the right to make an award without further discussion of the proposal submitted. Therefore, the proposal should be submitted initially on the most favorable terms that the Consultant can propose. There will be no best and final offer procedure. The AGENCY does reserve the right to contact a Consultant for clarification of its proposal during the evaluation process. In addition, if the Consultant is selected as the apparent successful contractor, the AGENCY reserves the right to enter into contract negotiations with the apparent successful contractor, which may include discussion regarding the terms of the proposal. Contract negotiations may result in incorporation of some or the Consultant's entire proposal. The Consultant should be prepared to accept this RFP for incorporation into a contract resulting from this RFP. It is also understood that the proposal will become part of the official procurement file.

## **2.11 CONTRACT AND GENERAL TERMS & CONDITIONS**

The apparent successful contractor will be expected to enter into a contract that is substantially the same as the sample contract and its general terms and conditions attached as Exhibit B. In no event is a Consultant to submit its own standard contract terms and conditions in response to this solicitation. The Consultant may submit exceptions as allowed in the Certifications and Assurances section, Exhibit A to this solicitation. The AGENCY will review requested exceptions and accept or reject the same at its sole discretion.

## **2.12 COSTS TO PROPOSE**

The AGENCY will not be liable for any costs incurred by the Consultant in preparation of a proposal submitted in response to this RFP, in conduct of a presentation, or any other activities related to responding to this RFP.

## **2.13 NO OBLIGATION TO CONTRACT**

This RFP does not obligate the state of Washington or the AGENCY to contract for services specified herein.

## **2.14 REJECTION OF PROPOSALS**

The AGENCY reserves the right at its sole discretion to reject any and all proposals received without penalty and not to issue a contract as a result of this RFP.

## **2.15 COMMITMENT OF FUNDS**

The Director of the AGENCY or a delegate of the director is the only individual who may legally commit the AGENCY to the expenditures of funds for a contract resulting from this RFP. No cost chargeable to the proposed contract may be incurred before receipt of a fully executed contract.

## **2.16 ELECTRONIC PAYMENT**

The state of Washington prefers to utilize electronic payment in its transactions. The successful contractor will be provided a form to complete with the contract to authorize such payment method.

## **2.17 INSURANCE COVERAGE**

The Contractor is to furnish the Agency with a certificate(s) of insurance executed by a duly authorized representative of each insurer, showing compliance with the insurance requirements set forth below.

The Contractor shall, at its own expense, obtain and keep in force insurance coverage that shall be maintained in full force and effect during the term of the contract. The Contractor shall furnish evidence in the form of a Certificate of Insurance that insurance shall be provided, and a copy shall be forwarded to the Agency within fifteen (15) days of the contract effective date.

### **Liability Insurance**

- 1) **Commercial General Liability Insurance:** Contractor shall maintain general liability (CGL) insurance and, if necessary, commercial umbrella insurance, with a limit of not less than \$1,000,000 per each occurrence. If CGL insurance contains aggregate limits, the General Aggregate limit shall be at least twice the "each occurrence" limit. CGL insurance shall have products-completed operations aggregate limit of at least two times the "each occurrence" limit. CGL insurance shall be written on ISO occurrence from CG 00 01 (or a substitute form providing equivalent coverage). All insurance shall cover liability assumed under an insured contract (including the tort liability of another assumed in a business contract), and contain separation of insured's (cross liability) condition.

Additionally, the Contractor is responsible for ensuring that any subcontractors provide adequate insurance coverage for the activities arising out of subcontracts.

- 2) **Business Auto Policy:** As applicable, the Contractor shall maintain business auto liability and, if necessary, commercial umbrella liability insurance with a limit not less than \$1,000,000 per accident. Such insurance shall cover liability arising out of "Any Auto." Business auto coverage shall be written on ISO form CA 00 01, 1990 or later edition, or substitute liability form providing equivalent coverage.

### **Employers Liability ("Stop Gap") Insurance**

In addition, the Contractor shall buy employers liability insurance and, if necessary, commercial umbrella liability insurance with limits not less than \$1,000,000 each accident for bodily injury by accident or \$1,000,000 each employee for bodily injury by disease.

### **Additional Provisions**

Above insurance policy shall include the following provisions:

1. **Additional Insured.** The state of Washington, WSDA, its elected and appointed officials, agents and employees shall be named as an additional insured on all general liability, excess, umbrella and property insurance policies. All insurance provided in compliance with this contract shall be primary as to any other insurance or self-insurance programs afforded to or maintained by the State.
2. **Cancellation.** State of Washington, Washington State Department of Agriculture, shall be provided written notice before cancellation or non-renewal of any insurance referred to therein, in accord with the following specifications. Insurers subject to 48.18 RCW (Admitted and Regulation by the Insurance Commissioner): The insurer shall give the State 45 days advance

notice of cancellation or non-renewal. If cancellation is due to non-payment of premium, the State shall be given 10 days advance notice of cancellation. Insurers subject to 48.15 RCW (Surplus lines): The State shall be given 20 days advance notice of cancellation. If cancellation is due to non-payment of premium, the State shall be given 10 days advance notice of cancellation.

3. **Identification.** Policy must reference the State's contract number and the agency name.
4. **Insurance Carrier Rating.** All insurance and bonds should be issued by companies admitted to do business within the state of Washington and have a rating of A-, Class VII or better in the most recently published edition of Best's Reports. Any exception shall be reviewed and approved the Risk Manager for the state of Washington, before the contract is accepted or work may begin. If an insurer is not admitted, all insurance policies and procedures for issuing the insurance policies must comply with Chapter 48.15 RCW and 284-15 WAC.
5. **Excess Coverage.** By requiring insurance herein, the State does not represent that coverage and limits will be adequate to protect Contractor, and such coverage and limits shall not limit Contractor's liability under the indemnities and reimbursements granted to the State in this contract.

#### **Worker's Compensation Coverage**

The Contractor will at all times comply with all applicable workers' compensation, occupational disease, and occupational health and safety laws, statutes, and regulations to the full extent applicable. The State will not be held responsive in any way for claims filed by the Contractor or their employees for services performed under the terms of this contract.

### **3. PROPOSAL CONTENTS**

Proposals must be submitted with four major sections in the order noted below:

1. Signed or Certified Letter of Submittal, including signed Certifications and Assurances (Exhibit A to this RFP).
2. Technical Proposal.
3. Management Proposal.
4. Cost Proposal.

If submitted hard copy, the proposal is to be on eight and one-half by eleven (8 1/2 x 11) inch paper with tabs separating the major sections of the proposal.

Proposals must provide information in the same order as presented in this document with the same headings. This will not only be helpful to the evaluators of the proposal, but should assist the Consultant in preparing a thorough response.

Items in this section marked "mandatory" must be included as part of the proposal for the proposal to be considered responsive; however, these items are not scored. Items marked "scored" are those that are awarded points as part of the evaluation conducted by the evaluation team.

#### **3.1 LETTER OF SUBMITTAL (MANDATORY)**

The Letter of Submittal and the attached Certifications and Assurances form (Exhibit A to this RFP) must be signed and dated by a person authorized to legally bind the Consultant to a contractual relationship, e.g., the President or Executive Director if a corporation, the managing partner if a partnership, or the proprietor if a sole proprietorship. Along with introductory remarks, the Letter of Submittal is to include by attachment the following information about the Consultant and any proposed subcontractors:

1. Name, address, principal place of business, telephone number, and fax number/e-mail address of legal entity or individual with whom contract would be written.
2. Name, address, and telephone number of each principal officer (President, Vice President, Treasurer, Chairperson of the Board of Directors, etc.).
3. Legal status of the Consultant (sole proprietorship, partnership, corporation, etc.) and the year the entity was organized to do business, as the entity now substantially exists.
4. Federal Employer Tax Identification number or Social Security number and the Washington Uniform Business Identification (UBI) number issued by the state of Washington Department of Revenue.
5. Location of the facility from which the Consultant would operate.
6. Identify any State employees or former State employees employed or on the firm's governing board as of the date of the proposal. Include their position and responsibilities within the Consultant's organization. If following a review of this information, it is determined by the AGENCY that a conflict of interest exists; the Consultant may be disqualified from further consideration for the award of a contract.

### **3.2 TECHNICAL PROPOSAL (SCORED/MANDATORY)**

The Technical Proposal must contain a comprehensive description of services including the following elements:

- A. Project Approach/Methodology** – Include a complete description of the Consultant's proposed approach and methodology for the project. This section should convey Consultant's understanding of the proposed project and justification as to why the approach is most sound.
- B. Work Plan** – Include all project requirements and the proposed tasks, services, activities, etc. necessary to accomplish the scope of the project defined in this RFP. This section of the technical proposal must contain sufficient detail to convey to members of the evaluation team the Consultant's knowledge of the subjects and skills necessary to successfully complete the project. Include any required involvement of AGENCY staff. The Consultant may also present any creative approaches that might be appropriate and may provide any pertinent supporting documentation.
- C. Project Schedule** – Include a project schedule indicating when the elements of the work will be completed and when deliverables will be provided.
- D. Deliverables** – Fully describe deliverables to be submitted under the proposed contract.

### **3.3 MANAGEMENT PROPOSAL**

#### **A. Project Management (SCORED/MANDATORY)**

- 1. **Project Team Structure/Internal Controls** - Provide a description of the proposed project team structure and internal controls to be used during the course of the project, including any subcontractors. Provide an organizational chart of your firm indicating lines of authority for personnel involved in performance of this potential contract and relationships of this staff to other programs or functions of the firm. This chart must also show lines of authority to the next senior level of management. Include who within the firm will have prime responsibility and final authority for the work. Provide a business plan that illustrates how you will manage possible impacts to delivery of service, such as loss of staff or subcontractors during the course of the project.
- 2. **Staff Qualifications/Experience** – Identify staff, including subcontractors, who will be assigned to the potential contract, indicating the responsibilities and qualifications of such personnel, and include the amount of time each will be assigned to the project. Provide résumés for the named staff, which include information on the individual's particular skills related to this project, education, experience, significant accomplishments and any other pertinent information. The Consultant must commit that staff identified in its proposal will actually perform the assigned work. Any staff substitution must have the prior approval of the AGENCY.

#### **B. Experience of the Consultant (SCORED/MANDATORY)**

- 1. Indicate the experience the Consultant and any subcontractors have in the following areas:
  - a. Conducting economic impact studies;
  - b. Developing the methodology and evaluation tools for an economic impact study;

- c. Successful experience in developing economic analyses of fairs;
  - d. Successful experience developing documents/reports with high-profile visibility.
2. Indicate other relevant experience that indicates the qualifications of the Consultant, and any subcontractors, for the performance of the potential contract.
  3. Include a list of contracts the Consultant has had during the last five years that relate to the Consultant's ability to perform the services needed under this RFP. List contract reference numbers, contract period of performance, contact persons, telephone numbers, and fax numbers/e-mail addresses.

#### **C. References (MANDATORY)**

List names, addresses, telephone numbers, and fax numbers/e-mail addresses of three business references for whom work has been accomplished and briefly describe the type of service provided. The Consultant and staff proposed to provide the services must grant permission to the AGENCY to contact references, and others for whom services have been provided. Do not include current AGENCY staff as references. References will be contacted and scored for the top-ranking proposal(s) only.

#### **D. Related Information (MANDATORY)**

1. If the Consultant or any subcontractor contracted with the state of Washington during the past 24 months, indicate the name of the agency, the contract number and project description and/or other information available to identify the contract.
2. If the Consultant's staff or subcontractor's staff was an employee of the state of Washington during the past 24 months, or is currently a Washington State employee, identify the individual by name, the agency previously or currently employed by, job title or position held and separation date.
3. If the Consultant has had a contract terminated for default in the last five years, describe such incident. Termination for default is defined as notice to stop performance due to the Consultant's non-performance or poor performance and the issue of performance was either (a) not litigated due to inaction on the part of the Proposer, or (b) litigated and such litigation determined that the Proposer was in default.
4. Submit full details of the terms for default including the other party's name, address, and phone number. Present the Consultant's position on the matter. The AGENCY will evaluate the facts and may, at its sole discretion, reject the proposal on the grounds of the past experience. If the Consultant has experienced no such termination for default in the past five years, so indicate.

#### **E. OMWBE Certification (Optional)**

Include proof of certification issued by the Washington State Office of Minority and Women-Owned Business if certified minority-owned firm and/or women-owned firm(s) will be participating on this project.

### **3.4 COST PROPOSAL**

The maximum fee for this contract must not exceed the following to be considered responsive to this RFP. Non-responsive proposals will not be evaluated:

Up to \$35,100 to be expended prior to June 30, 2006

Up to \$36,100 to be expended prior to June 30, 2007

The evaluation process is designed to award this procurement not necessarily to the Consultant of least cost, but rather to the Consultant whose proposal best meets the requirements of this RFP. However, Consultants are encouraged to submit proposals that are consistent with State government efforts to conserve state resources.

**A. Identification of Costs (SCORED)**

Identify all costs including expenses to be charged for performing the services necessary to accomplish the objectives of the contract. The Consultant is to submit a fully detailed budget including staff costs, administrative costs, indirect costs, travel costs, and any other expenses necessary to accomplish the tasks and to produce the deliverables under the contract. Consultants are required to collect and pay Washington State sales tax, if applicable.

Costs for subcontractors are to be broken out separately. Please make a note if any subcontractors are certified by the Office of Minority and Women's Business Enterprises.

**B. Computation**

The score for the cost proposal will be computed by dividing the lowest cost bid received by the Consultant's total cost. Then the resultant number will be multiplied by the maximum possible points for the cost section.



## 4. EVALUATION AND CONTRACT AWARD

**NOTE:** TO BE EVALUATED ALL MANDATORY REQUIREMENTS MUST BE MET.

### 4.1 EVALUATION PROCEDURE

Responsive proposals will be evaluated strictly in accordance with the requirements stated in this solicitation and any addenda issued. The evaluation of proposals shall be accomplished by an evaluation team, to be designated by the AGENCY, which will determine the ranking of the proposals.

AGENCY, at its sole discretion, may elect to select the top-scoring firms as finalists for an oral presentation.

### 4.2 CLARIFICATION OF PROPOSAL

The RFP Coordinator may contact the Consultant for clarification of any portion of the Consultant's proposal.

### 4.3 EVALUATION WEIGHTING AND SCORING

The following weighting and points will be assigned to the proposal for evaluation purposes:

Technical Proposal – 40%	80 points
Project Approach/Methodology	30 points (maximum)
Quality of Work Plan	30 points (maximum)
Project Schedule	10 points (maximum)
Project Deliverables	10 points (maximum)
Management Proposal – 40%	80 points
Project Team Structure/	
Internal Controls	20 points (maximum)
Staff Qualifications/Experience	30 points (maximum)
Experience of the Consultant	30 points (maximum)
Cost Proposal – 20%	40 points
<hr/>	
<b>Total for Written Proposal</b>	<b>200 points</b>

### 4.4 ORAL PRESENTATIONS MAY BE REQUIRED

Should the AGENCY elect to hold oral presentations, it will contact the top-scoring firm(s) from the written proposal evaluation to schedule a date, time and location. Commitments made by the Consultant at the oral interview, if any, will be considered binding. The oral presentation will determine the apparently successful Consultant.

#### **4.5 NOTIFICATION TO PROPOSERS**

Firms whose proposals have not been selected for further negotiation or award will be notified via FAX or by e-mail.

#### **4.6 DEBRIEFING OF UNSUCCESSFUL PROPOSERS**

Upon request, a debriefing conference will be scheduled with an unsuccessful Proposer. The request for a debriefing conference must be received by the RFP Coordinator within three (3) business days after the Notification of Unsuccessful Consultant letter is faxed/e-mailed to the Consultant. The debriefing must be held within three (3) business days of the request.

Discussion will be limited to a critique of the requesting Consultant's proposal. Comparisons between proposals or evaluations of the other proposals will not be allowed. Debriefing conferences may be conducted in person or on the telephone and will be scheduled for a maximum of one hour.

#### **4.7 PROTEST PROCEDURE**

This procedure is available to Consultants who submitted a response to this solicitation document and who have participated in a debriefing conference. Upon completing the debriefing conference, the Consultant is allowed three (3) business days to file a protest of the acquisition with the RFP Coordinator. Protests may be submitted by facsimile, but should be followed by the original document.

Consultants protesting this procurement shall follow the procedures described below. Protests that do not follow these procedures shall not be considered. This protest procedure constitutes the sole administrative remedy available to Consultants under this procurement.

All protests must be in writing and signed by the protesting party or an authorized Agent. The protest must state the grounds for the protest with specific facts and complete statements of the action(s) being protested. A description of the relief or corrective action being requested should also be included. All protests shall be addressed to the RFP Coordinator.

Only protests stipulating an issue of fact concerning the following subjects shall be considered:

- A matter of bias, discrimination or conflict of interest on the part of the evaluator.
- Errors in computing the score.
- Non-compliance with procedures described in the procurement document or AGENCY policy.

Protests not based on procedural matters will not be considered. Protests will be rejected as without merit if they address issues such as: 1) an evaluator's professional judgment on the quality of a proposal, or 2) AGENCY'S assessment of its own and/or other agencies needs or requirements.

Upon receipt of a protest, a protest review will be held by the AGENCY. The AGENCY director or an employee delegated by the Director who was not involved in the procurement will consider the record and all available facts and issue a decision within five business days of receipt of the protest. If additional time is required, the protesting party will be notified of the delay.

In the event a protest may affect the interest of another Consultant that submitted a proposal, such Consultant will be given an opportunity to submit its views and any relevant information on the protest to the RFP Coordinator.

The final determination of the protest shall:

- Find the protest lacking in merit and uphold the AGENCY's action; or
- Find only technical or harmless errors in the AGENCY's acquisition process and determine the AGENCY to be in substantial compliance and reject the protest; or
- Find merit in the protest and provide the AGENCY options which may include:
  - \_ Correct the errors and re-evaluate all proposals, and/or
  - \_ Reissue the solicitation document and begin a new process, or
  - \_ Make other findings and determine other courses of action as appropriate.

If the AGENCY determines that the protest is without merit, the AGENCY will enter into a contract with the apparently successful contractor. If the protest is determined to have merit, one of the alternatives noted in the preceding paragraph will be taken.

## **5. RFP EXHIBITS**

**Exhibit A Certifications and Assurances**

**Exhibit B Personal Service Contract Format/General Terms and Conditions**